

Innovative Thinking and Strategic Alignment

Creativity is a driving force behind business growth and success...unearth your creative self and learn how to harness and build creative confidence in the workplace

Course Duration – 1 Day

Course Cost – \$450 pp

CLF level Alignment



Middle Manager Development Framework Alignment



Overview

Since innovation is the driver of change, and change is the most fundamentally important driver of business strategy, then it's not an exaggeration to say that innovation is the means of achieving strategy.

Changing workforce needs and contemporary business drivers highlight the increasing importance of innovative thinking and clear strategic alignment in leaders at all levels of the NTPS. Managing innovation is about more than just planning new products, services and technological inventions. It's about conceptualising, organising, mobilising, and providing services in new ways.

The ability to think laterally, to imagine the possible where others see the impossible, to solve an entrenched problem with a new approach takes practise. This training explores the benefits of innovation and strategic alignment and how they come together to inform and drive organisational effectiveness.

Who should attend this course?

Managers wanting to unearth their creative selves and cultivate and utilise the creative abilities of their team to produce an even more prosperous selection of creative ideas and solutions to organisational problems.

Topic Covered

- ◆ The context for innovation
- ◆ Why innovation is highly valued in the workplace of today
- ◆ Thinking tools for design & innovation
- ◆ Aligning innovative actions with strategic intent
- ◆ Innovation and strategy – The perfect combination
- ◆ Strategy in the public forum
- ◆ 6 kinds of innovation for the public sector

Learning Outcomes

- ◆ What innovation is and why it is important in thriving organisations?
- ◆ The conditions within organisations that allow innovation to flourish
- ◆ The importance of agility and adaptability to driving innovation
- ◆ The strategic imperative that drives business need
- ◆ Aligning innovative actions with strategic intent to boost strategic outcomes

Prerequisite

N/A

Middle Manager Development Framework Alignment

- ◆ Innovative Thinking and Strategic Alignment

To find out more about this course contact:

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